



Words To  
WORDS TO LIVE BY  
Live By

# PANORAMA

*Unobstructed views open up new avenues toward luxury.*

You can look at Panorama Towers as an abstraction made real. In essence, we've taken the thrill you feel at a breathtaking view and found a way to make it concrete – something you can touch. Something you can feel. And most importantly, something you can own.

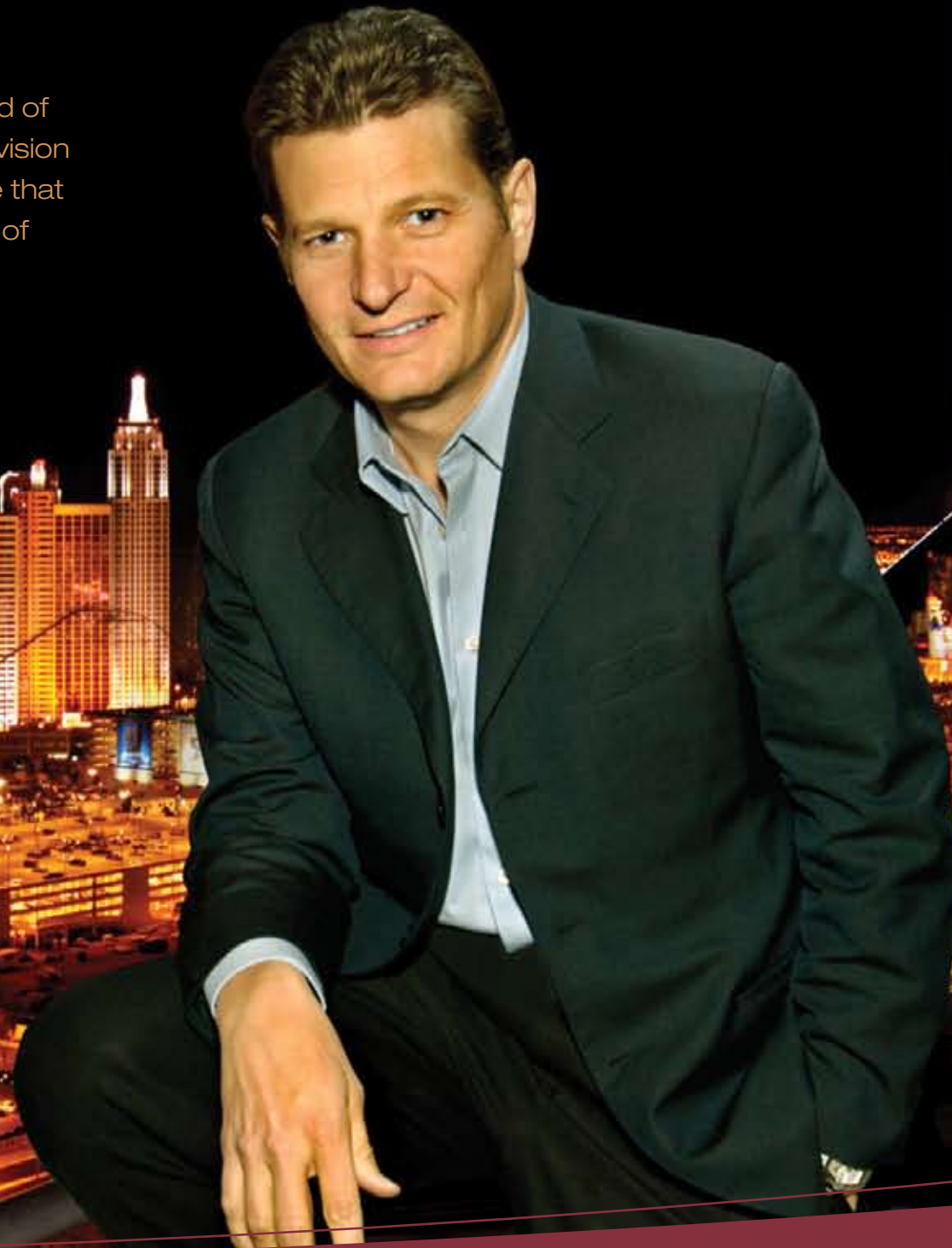




# VISION

*Behind every great idea is a great innovator.*

Meet high-rise magnate Laurence Hallier, Chairman of the Board of the Panorama Group. This unique way of living was his specific vision and now, you are invited to share it: Panorama Towers – a place that captures the vibrancy, spirit – and most importantly, the sights – of one of the world's most famous and alluring cities.

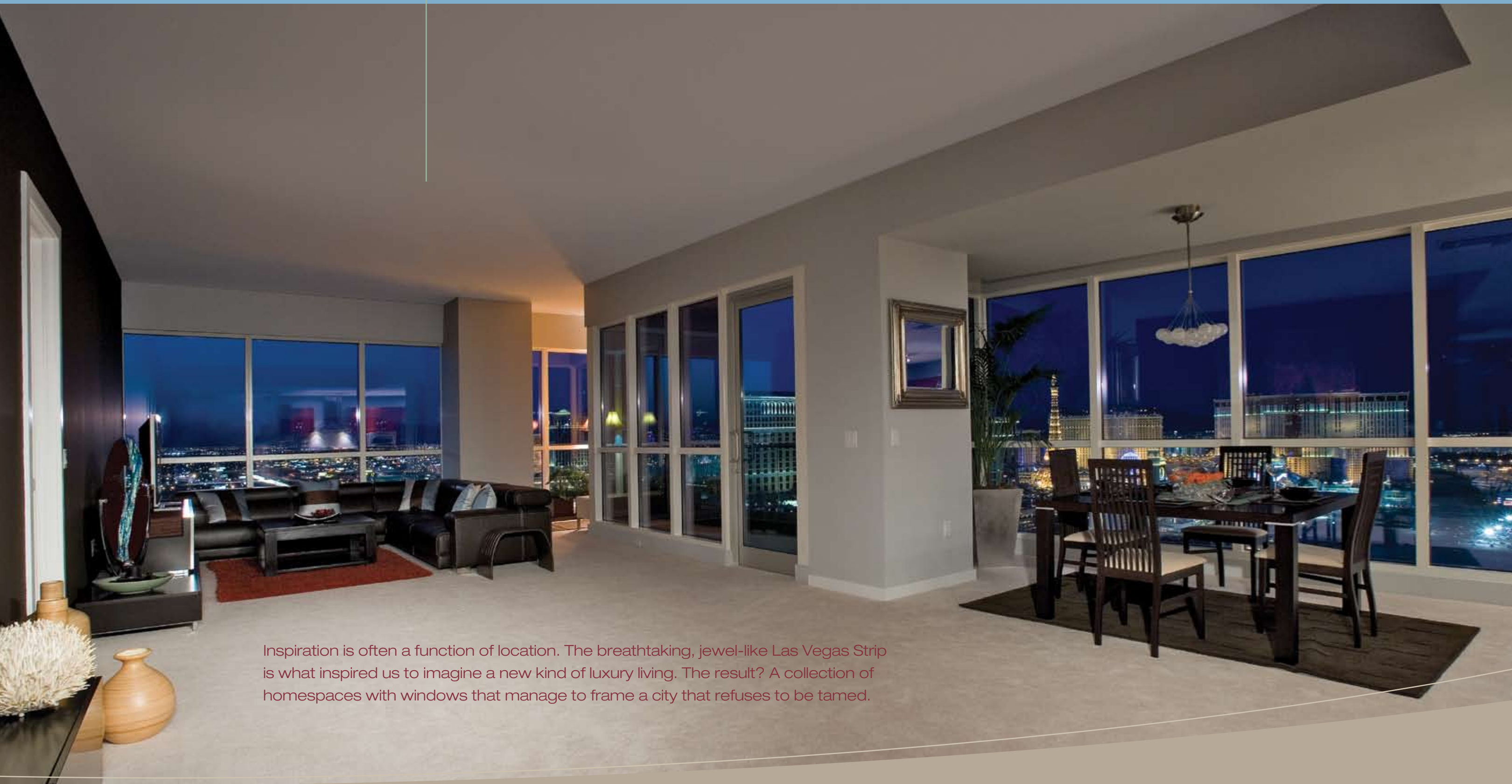


Actual photo from the 25th floor.



# IMAGINATION

*Foresight is the best view of all.*



Inspiration is often a function of location. The breathtaking, jewel-like Las Vegas Strip is what inspired us to imagine a new kind of luxury living. The result? A collection of homespaces with windows that manage to frame a city that refuses to be tamed.



# PERSPECTIVE

*See your life from a different point of view.*

To the east: The jewel box that is the Las Vegas Strip. To the west: The wonder of nature that is Red Rock Canyon and the majestic peaks of the Spring Mountains. Panorama Towers is specifically oriented to maximize either view - which, in turn, will help maximize your quality of life.





## CONNECTIONS

*It's who you know - and you've already met us.*

Not only does Panorama Towers provide the setting, but you'll also find the service. A concierge is available to secure dinner reservations or those hard-to-acquire last-minute show seats. In addition, valet parking will be available around the clock.

## CINEMA

*No multiplex required.*

The intimate VIP Theatre Room at Panorama Towers is your ticket for spectacular entertainment in the plush comfort to which you've grown accustomed. It's a private, residents-only viewing experience for the best in film and special screenings.

## SPECTRUM

*Too many diversions still isn't enough.*

Panorama Towers is at the nexus of a city famous for its breadth of things to do. The world-class dining, shopping and entertainment, which upon completion of CityCenter, will mean over 200 restaurants, more than 500 retail locations and at least 10 world-class spas, practically right outside your door. We put you close to the action, not right on top of it.





## RELAXATION

*Worrying is something you pay other people to do.*

A cornerstone of the Panorama lifestyle is being absolutely carefree. Not only does your spectacular view put things into proper perspective, but so will a treatment in the deluxe spa or a splash in the elegant pool. In true resort style, you'll feel like you're on vacation – 365 days a year.



## ACQUISITION

*Perfecting the art of shopping.*

You needn't leave for great shopping – with a planned retail center that will include a variety of unique specialty shops, Panorama Towers is creating a unique way of living unto itself. A fully self-contained model of perfection.



## ENHANCEMENT

*Maximize the ways toward the maximum you.*

The hallmark of a well-rounded person is the realization that we are all works-in-progress. To that end, you'll find a state-of-the-art fitness center and a Yoga and Pilates studio right on our premises. That way you break a sweat during your workout, not on your way to it.





# INTENTION

*Every element has its purpose, every purpose has its place.*



On one hand, a great floor plan is a blank canvas, enabling the homeowner's own taste to shine through. On the other, there is real beauty in creating the space that allows this to happen. As such, the floor plans at Panorama Towers are masterpieces of possibility.



## DESIGN

*Your kitchen is not off the rack.*

The cabinetry in your home is custom-made exclusively for Panorama Towers. Look closely – you'll find a unique combination of fine craftsmanship and thoughtful design. They're a great reason to spend more time in the kitchen.

## SURFACES

*It's what's on the outside that counts.*

The countertops in your home at Panorama effortlessly traipse the line between beauty and durability. From the granite in the kitchen to the marble in the baths, it's a feat of aesthetic acrobatics - something that's both pleasing to the eye and resistant to the rigors of everyday living.

## UTILITARIAN

*Form befriends function.*

Every unit in Panorama Towers features Electrolux Appliances. These top-grade washers, dryers, refrigerators, wall ovens and dishwashers are wonders of ingenuity - they strike a delicate balance of being both flawless in performance and beautiful to behold.





## MINUTIA

*Details create design, and design creates the home.*

Just like every masterwork comprises innumerable tiny brush strokes, such are the details and fixtures of your home at Panorama Towers. The curve of the kitchen faucet. The chrome finish on the door handles. The polished gleam of every hinge. Perhaps they seem inconsequential by themselves, but together the effect is nothing short of stunning.

## ILLUMINATION

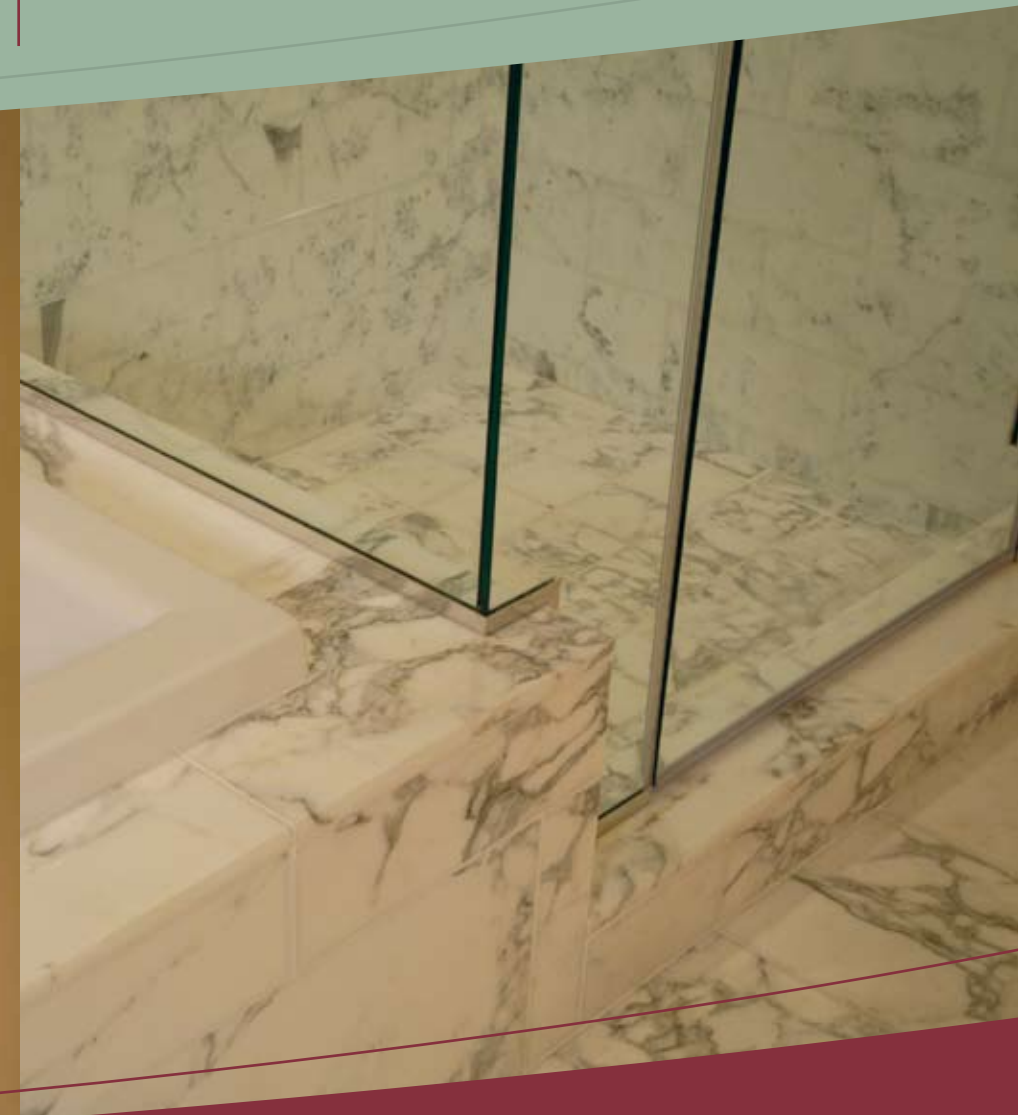
*Shed some light on sophistication.*

Nothing captures a mood - or determines it - like lighting. When attempting to harness this elusive design element, it is critical to pair what's available with what's manufactured. As such, behold the coupling of natural light and electric light in your Panorama homespace - a match that's truly made in the heavens.

## FOUNDATION

*Higher standards start at the bottom.*

Like nothing else, flooring connects you with your notion of home. The sensation that greets you when you slip off your shoes is critical to comfort. And of course, every flooring option we provide looks as good as it feels.





# SANCTUARY

*Coming home can be a getaway in itself.*



Below you: The world's most dynamic city. Around you: Plush comfort and elegant design. This is life at Panorama Towers – a unique home owning opportunity available to those who value being in the middle of it all as much as getting away from it all.